

The Fortnightly **REVIEW** *of*

THE CHICAGO DENTAL SOCIETY

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Chicago Dental Society Brings Court Action

Advertising Laboratories Enjoined

Proceeding under a section of the Illinois Dental Practice Act declaring the illegal practice of dentistry inimical to public health and welfare and to constitute a public nuisance and providing that "any resident citizen may maintain an action in the name of the People of the State of Illinois to perpetually enjoin any person from so unlawfully practicing dentistry," the Chicago Dental Society, its officers, directors and members of the Committee on Legislation and Law Enforcement have filed a suit in the Superior Court of Cook County to enjoin the illegal practice of dentistry by certain dental laboratories. Joined as defendant in the suit is The Reuben H. Donnelley Corporation, publisher of the Chicago classified telephone directory, commonly known as the "Red Book," against whom an injunction is sought to prevent the future publication of advertisements in the "Dental Laboratories" section of the *Red Book*.

SUMMONS SERVED

The title of the case is People of the State of Illinois ex rel. Chicago Dental Society, an Illinois corporation not for profit, et al., Plaintiffs, vs. The Reuben H. Donnelley Corporation, an Illinois corporation, et al., Defendants. The suit has been assigned to Superior Court

Judge Samuel B. Epstein. The summons to the defendants was returnable Monday, November 20th, requiring the filing of an appearance by all defendants who were served more than twenty days before that date.

The complaint is thirty pages in length and has attached to it as exhibits copies of pages of the "Dental Laboratories" section of the March 1950 issue of the *Red Book* and photographs of neon signs, dental plates and other illegal advertising of certain of the defendants.

Several years ago the officers of the Society were unsuccessful in negotiations with the publisher of the *Red Book* in seeking to eliminate what the Society contends is illegal advertising directed to the public by dental laboratories which deal directly with the public.

Efforts to eliminate the objectionable advertising from the *Red Book* were also made in the fall of 1949, when officers of the Society conferred with a representative of the publisher in the office of the Supervisor of Complaints of the Illinois Department of Registration and Education.

DENTAL PRACTICE ACT

The section of the Illinois Dental Practice Act which prohibits direct dealing

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What Now?

By Frederick T. Barich



So far the search for Joe Bicuspid has been fruitless. The trail which I followed was intermittently hot and cold. At times I was sure that I had him, then again the scent was barren. The guy is as elusive as the well known will o' the wisp. No one seems to be able to catch up to him. It is not my intention to give up the chase, because one day through patience and persistence I am sure that we will cross trails.

One evening, without announcement of any sort, I dropped around to his home figuring that such a ruse would trap him. I was informed that he and his beautiful wife had gone to a dinner party. The place was known to me so I sped over to find it in total darkness. As I was departing, I noticed a light in the basement so I went back and pressed the bell plunger. The maid presently informed me that the entire party had been there for cocktails and had left for dinner, she didn't quite know where. I jammed my fists into my pockets in disgust and came up with a thin dime which supplied the beer into which I bitterly wept.

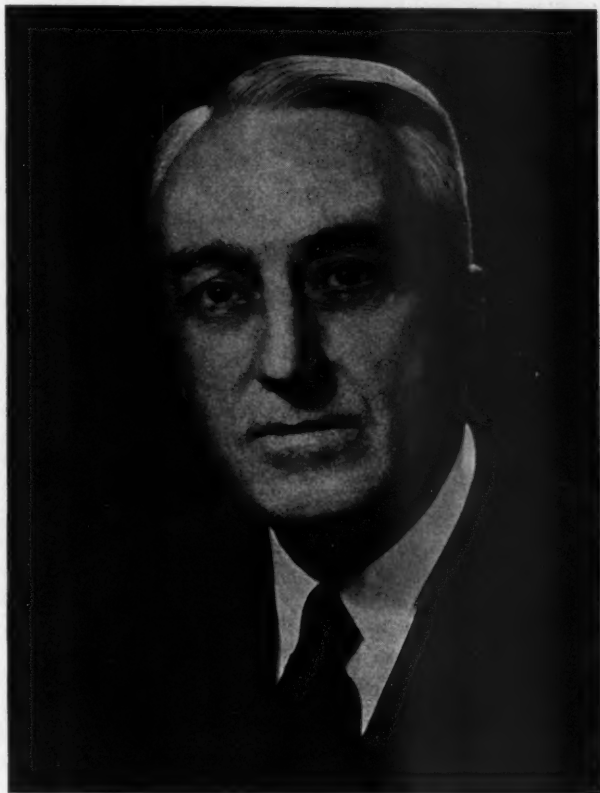
My next task was to stalk his house, be sure that he was at home, and then barge in. This I did, only to discover that he had left by the rear door a few moments earlier to attend a neighborhood somethingorother. By this time my gooms were awash with claret as a result of constant bicuspid gnashings.

The next evening with black bag in hand, false moustache on a taut upper lip and dark spectacles, I approached the domicile like Mr. Fuller himself. The moustache curled at the ends and the spectacles broke with a crash when I learned that the guy and his frau had just left for a session of do-si-do and alemande left. This I had to see, so I was interrupted by a schmo on a bicycle who asked about a fire. While accepting his kind invitation in desperation I asked him if he knew Joe Bicuspid. "Sure, I know him," was the reply, "we square dance in the same club. I am on duty tonight so I couldn't go, I love it, so you're going to pay for it."

The next day, I found out, was his day off so I arrived at his house at sun up. In the garage I heard rattlings and clankings so I knew he was there. The back door opened and closed softly so I rushed around the house to find him. I was ducking under a ladder when a can of paint helmeted me. As I wiped the slimy stuff from my face, a gentle voice from above asked me who I was and what was my mission. I told him. "So you're looking for Joe," he responded. "Yes," I said, "I and everyone else are wondering what happened to him." "You see him now in the flesh, at least partially through that muck, and you may tell your ilk that he is painting his house." "Are you ever coming back to those who revere and love you so much?" I asked. "When I finish this job, I'll be back," he replied. "By the way," I said, "How in the name of heaven did you get so high so quick on that ladder?" "All good painters start at the top," was his nonchalant reply.

Just once a year dentists are asked to dig into their pockets and come up with a few bucks for the Relief Fund. Have you dug?

DR. HAROLD W. OPPICE
President
AMERICAN DENTAL ASSOCIATION



Dr. Harold W. Oppice, the new president of the American Dental Association, was installed in his new office on November 2, 1950, at the close of the Association's 91st annual session at Atlantic City. He had previously served a year as president-elect.

Dr. Oppice has served as secretary and president of the North Side Branch of the Chicago Dental Society; treasurer, secretary, and president of the Chicago Dental Society, and a member of the executive council of the Illinois State Dental Society. He also served as editor of the *Illinois Dental Journal*.

He has been active in the American Dental Association for several years, serving on the Association's Committee on Economics and was chairman of the National Health Program Committee. He has been a member of the Association's House of Delegates on numerous occasions and has been trustee of the Eighth District. He is now consultant to both the Army and Navy Dental Corps.

The Chicago Dental Society takes pride in the achievements of one of its most illustrious members, Harold W. Oppice.

Telephone Course Draws Big Enrollment

Two hundred and fifty-four dental societies and study clubs in the U. S. and Canada are taking advantage of a new idea in education—instruction by telephone—to keep their members posted this winter on current advances in dentistry.

The unique program originates in Chicago where it is transmitted one night each month by the University of Illinois College of Dentistry to forty-six states, the District of Columbia, and to seven provinces of Canada.

More than 10,000 dentists heard the initial two-hour telephone broadcast on November 13. The programs will continue monthly through March.

Six outstanding dental and medical scientists, who are associated with colleges and universities, are participating in each session. They convene in a lecture hall located on the University of Illinois campus.

In transmitting the lectures, telephone contact is made between Chicago and the hotel or assembly hall in all cities in which the participating dental societies are located. This telephone presentation then is "ballooned" over a loud speaker to the audience in each city.

Technical arrangements are being carried out by the American Telephone and Telegraph Company.

Illustrations and other information used by the lecturers have been published in a colorful textbook which has been mailed to all dentists enrolled in the post-graduate course. For the five lectures and the textbook, each individual pays only \$10.00, regardless of the distance of his home from Chicago.

"Modern Concepts of Drug Therapy in Dental Practice" was the topic for the November discussion. Participants were J. Garrot Allen, J. Roy Blayney, and C. Phillip Miller, University of Chicago; Thomas J. Hill, Western Reserve University; Floyd D. Ostrander, University of

Michigan; and Kurt H. Thoma, Harvard University. Dates, topics, and speakers for future meetings are as follows:

December 11, 1950: "Periodontia." Panel: Saul Levy, University of Illinois; Balint Orban, Colorado Springs, Colo.; Henry M. Goldman, Boston, Mass.; Dickson G. Bell, University of California; Olin Kirkland, Tufts College; and Samuel C. Miller, New York University.

January 8, 1951: "Clinical and Physical Appraisal of Dental Materials." Panel: Stanley D. Tylman and Isaac Schour, University of Illinois; Arthur B. Gabel, University of Pennsylvania; Floyd A. Peyton, University of Michigan; George C. Paffenbarger, American Dental Association; and George M. Hollenback, University of Southern California.

February 12, 1951: "Preventive Dentistry." Panel: Allan G. Brodie, Robert G. Kesel, and Maury Massler, University of Illinois; Philip E. Blackerby, W. K. Kellogg Foundation; and Kenneth A. Easlick, University of Michigan.

March 12, 1951: "Diseases of the Mouth." Panel: Bernard G. Sarnat, Francis L. Lederer, and Francis E. Seneor, University of Illinois; H. B. G. Robinson, Ohio State University; Joseph L. T. Appleton, University of Pennsylvania; and Carl V. Moore, Washington University.

The University of Illinois has pioneered in the telephone transmission of courses during the past three years. The original experiment resulted from a request by a Scranton, Pa., dentist, Dr. Saul Levy.

Dr. Levy wanted to enroll in a post-graduate course which was being offered by the University in November, 1947. Despite his desire to enroll, however, he felt that he could not afford to be away from his family and his dental practice.

So he asked the University to transmit the lectures by telephone to the Pennsylvania city. That experiment proved suc-

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Chicago Dental Society Takes to the Air



Pictured above is the group of the Chicago Dental Society members who took advantage of the especially chartered round trip flight between Chicago and Atlantic City to attend the Annual Meeting of the American Dental Association, October 29 to November 2, 1950. The United Air Lines "Mainliner" took off from the Chicago Municipal Airport on Sunday, October 29, at 9:15 a.m. and, after a remarkably smooth and sunny flight, landed at the Naval Air Station in Atlantic City at 2:23 p.m.

Shortly after departure, a delicious "Mainliner" breakfast was served. A short fuel stop was made at Cleveland and then a hot, full course dinner was put aboard and enjoyed by the passengers.

On the return flight, on the closing day of the convention, the plane left Atlantic City at 6:00 p.m., Thursday, November 2, and arrived in Chicago at 9:30 p.m. Approaching Chicago at night, the city presented a beautiful sight from the air.

Next year, when the A.D.A. meets in Washington, D.C., it is expected that one of the United Air Lines 50-passenger DC6 Mainliner 300's will make the 2½-hour flight. Further announcement will be made at a later date.

CHICAGO DENTAL SOCIETY

Regular Monthly Meeting

Tuesday, December 19, 1950 — 8:00 p.m.

North Ballroom — Stevens Hotel

"Surgical Preparation of the Mouth"

Essayist: **Dr. William T. James**, Youngstown, Ohio
Member, American Society of Oral Surgeons

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- Learn All About:
1. Preoperative Procedures
 2. Removal of Anatomical Defects
 3. Process Trimming
 4. Suturing — When and Where
 5. Postoperative Procedures
-

Profusely Illustrated with Slides

*This lecture should be of special interest to younger dentists.
Here is a really practical demonstration you can't afford to miss.*

EDITORIAL

THE AMERICAN WAY

During the late and, in some quarters, lamented political campaign, it became apparent that the change in emphasis on the part of the professions from the somewhat selfish aspect, that of fighting socialized medicine and dentistry solely, to the broader concept of fighting the whole socialistic program made us a great many friends. As a consequence, many of the candidates who leaned too far to the left were defeated. The advocates of compulsory health insurance apparently were surprised to discover that Americans dislike compulsion in any form, even as the labor union bosses were dumfounded to find out that their union members refused to be led by the nose.

Now that we seem assured of a short armistice in this battle for freedom, it might be well to accentuate the positive a little more and drive home the benefits of the voluntary plans. Although these will not give the "something for nothing" benefits that the administration promises in its national health plan, they will give people more for their money. Medical prepayment plans have grown tremendously during the past five years, the number of policy-holders having risen from a million-and-a-half to over fourteen million. The same goes for the surgical benefits and hospitalization plans. The former now numbers about forty-one million and the latter, sixty-six million. Dentistry is not far behind and we can look forward to seeing many more dental prepayment plans in the not too distant future, as well as seeing more dental benefits attached to the now purely surgical benefit plans. The American Dental Association's four-point program calls for the promotion of dental research; the making of dental care available to all, regardless of income or geographic location, as rapidly as resources will permit; program planning for better dental health at the community, state and national levels, and dental health education, all of which is a step in the right direction.

This, then, is the answer to compulsion. The voluntary way is the American way. Let's keep it alive!

THOSE ILLEGAL LABORATORIES

It was with a great sigh of relief that the officers and Board of Directors of the Society released the news that suit had been filed against some thirty-five illegal laboratories here in Chicago. They had been forced to keep all the details secret up to that time because any leak would have meant that many "lab" owners would have run for cover.

Inspectors have been tirelessly gathering evidence over the period of the last two or three years with which to build a case. Witnesses have been most reluctant to testify how they were gypped, so that it has been necessary for an inspector to chase up many a blind alley before he corralled a victim who would talk.

In the meantime, members of the Society were getting impatient. "What are you doing to stop the bootleg laboratory?" was an almost daily battle cry. For, believe it or not, these laboratories have been doing business that runs into six figures, business that justly belongs to the dentist.

We present the whole story in another section. Reading it should bring home the immense amount of work involved and should give the reader an inkling of where part of his dues payment goes.

NEWS AND ANNOUNCEMENTS

COMMITTEE ON DENTAL HEALTH EDUCATION SPONSORS RADIO SERIES

Through the efforts of the Committee on Dental Health Education, a 13-week radio series on dental health is being broadcast over Station WTAQ, located near LaGrange and specifically serving the suburban areas of Chicago. WTAQ, broadcasting on 1300 kilocycles, each Saturday morning at 9:00, is featuring *Tales From Ivory Towers*, a dramatic series intended primarily for children of elementary school age. At the end of each broadcast, our pamphlet, *A Dental Health Guide*, is offered to parents and teachers who request it from the station. Several times during the week the station announces the program for the following Saturday.

In addition to the regular Saturday broadcast, WTAQ has consented to announce the dental inspections being given in suburban areas.

Upon completion of the current series, which terminates on January 27, other series of dental health education broadcasts will be arranged by our Committee on Dental Health Education.

It is suggested that you draw the attention of your child patients and their parents to this program and recommended that they listen in. Remember, the time is 9:00 a.m. on Saturdays at 1300 kilocycles on the radio dial.

DELTA SIGS ELECT

Dr. William C. Stillson, professor of Dental Anatomy at the Western Reserve University School of Dentistry for the past forty years, was elected Supreme Grand Master of the Delta Sigma Delta Fraternity at the 66th Annual Convention of the Supreme Grand Chapter of the

fraternity held October 27-30 in Atlantic City. He is a member of the Cleveland Dental Society, The W. D. Miller Study Club, the Eugene Field Society, and the American Association for the Advancement of Science, as well as the author of a book on *Dental Anatomy*.

NEW YORK APPROVES DENTAL INSURANCE PLAN

The First District Dental Society of New York has approved the Voluntary Dental Insurance Plan of Group Dental Health Insurance, Inc. This is the first voluntary dental insurance plan in the United States and is designed primarily for those with family income of less than \$5,000 a year.

Initially, the plan will be limited in its present form to a two-year period and to 25,000 subscribers, and will be ready in about six months.

Group enrollment, similar to present hospital and medical care insurance plans, is the basic principle of the plan. The subscriber must be a member of an employed group of 60 or more, 75 per cent of whom must enroll. Employers will contribute toward the premiums also. Premiums are expected to be \$19.80 a year for a single person, \$39.60 for a family of two, and \$72.00 for a family of three or more (unmarried children from 2 to 18 years of age are included). Benefits will cover the entire dental fee when the subscriber's annual income is not over \$5,000. If it exceeds this amount, the company which employs the subscriber will pay an indemnity toward the cost of the services rendered.

The plan will operate in two stages:

(1) Correction of existing dental defects. This is to be paid for by the subscriber at a favorable scale of fees. Arrangements will be made to finance this

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NEWS OF THE BRANCHES

KENWOOD-HYDE PARK

Incompetent and undesirable candidates are usually elected by the good people who do not vote. The recent November election results certainly indicated that the good people went to the polls possessed with a determination and desire to defeat candidates who were in favor of the welfare state philosophy. The results were an expression of the fact that the American people do not want to socialize America. Throughout the country, physicians, dentists, and pharmacists accomplished a lot of effective spade work, and assisted interested parties in jarring the electorate into a sense of keen responsibility. Now that some measure of success has been accomplished, we as a profession cannot afford to relax our vigilance. The Fabian bureaucrat still operates and whenever the opportunity presents itself, we should make an effort to keep people informed about the tremendous cost of compulsory socialized medicine. Your correspondent recently received a very encouraging letter from a colleague in England and he has indicated that many of the professional men have divorced themselves from the scheme of compulsory health service and that more and more of them are returning to private practice. . . . Roy Eberle attended the A.D.A. meeting in Atlantic City and a card from Roy informs me that after the meeting he went up to the state of Maine to get a little relaxation. How was the fishing, or did you go hunting? . . . Wayne Fisher and son, Wayne Jr., have put the golf clubs in moth balls and now they are away on a hunting trip. Walt Dundon accompanied the two crack shots and they did a little successful bird hunting around Walt's old home town in southern Illinois. . . . Your correspondent finally made contact with Lester Boyd. He returned to his old stamping ground, Dongola, for a few

days of quail hunting. . . . Remember we have a meeting on Tuesday, December 5. Dr. Marvin Chapin will read a paper on "Oral Surgery for the General Practitioner." Dr. Chapin's paper will be packed with items of interest and every member should attend this meeting. Please call our dinner chairman and inform him that you will be on hand for dinner at 7 p.m. sharp.—Howard E. Strange, Branch Correspondent.

NORTHWEST SIDE

Well, we hung them on the rafters at the November meeting. Dr. Merrill J. Shepro, and his presentation of the dollars' and cents' worth of a dental assistant, brought out a capacity audience, including a few of the worthies from the parent body. Sam Kleiman, treasurer, and Bob Riemer, vice-president of the Chicago Dental Society, were accompanied by Karl Richardson, executive secretary. . . . Apparently, when Ralph Rawson of the Interprofessional Committee attended our October meeting with the now successful candidate from the 11th Congressional District, Mr. Timothy Sheehan, he must have been very much impressed with the kind of provender that the Northwesters serve at their monthly meeting, because he was back for the November meeting. Come again, Ralph. . . . Comes to hand a note from Jim Mershimer, in which he speaks of pinning thirty men at a pledge meeting of Psi Omega. He speaks of the interest that one keeps in the fraternity and the fact that it keeps a man young. Also at this meeting were the Weclaw brothers, Ted and Vic; George Matula, and Joe Kolodziejczyk. . . . You will have to forgive your correspondent for speaking of a December meeting, of which we will have none. Our next meeting will be held on the second Tuesday in January. Tried

to get the subject from Dan Klein, our program chairman, but he was still bubbling over from the A.D.A. meeting, and thus no subject. Will let you know in the December 15 issue of the Fortnightly. . . . Joe Ullis reports a fair attendance at the Thursday noon hour Square Table, and that there is still room for more members. Why not give Joe a call and make a reservation for the next lunch meeting? . . . We have to close this column on a sad note. The officers and members of the branch extend their sincerest sympathies to Gus Tilley on the loss of his daughter. —Ben Davidson, Branch Correspondent.

ENGLEWOOD

Guess the best way to begin this bit of scuttlebutt is to report Earl Wesselius the very proud pappy of a beautiful six-pound, ten-ounce baby girl. . . . The November meeting went off without a hitch due to the efforts of Clem Kincaid and his hard working Military Affairs Committee. A sizable gathering heard Col. Cowan, Dental Surgeon of the 5th Army area; saw two interesting films on atom explosions; and heard a fine paper read by Captain Wagner. If any of you are interested in obtaining the pamphlets mentioned in the paper, they are as follows: 1. *Medical Aspects of Atomic Weapons*—10 cents. 2. *Atomic Energy and the Life of Sciences*—45 cents. 3. *The Effects of Atomic Weapons*—\$1.25. Make checks payable to: Superintendent of Documents, U. S. Government Printing Office, Washington, D. C. . . . Gus Solfronk, Tom Starshak and Milt Cruse were delegates to the convention in Atlantic City. Gus went on to visit his daughter and son-in-law at Laurel, Maryland. This is the home of the Laurel Race Track, so if any of you want to "get rich quick," just get your hot tips from Gus. . . . Louie Sousa and "Ejay" Olivi are dyed-in-the-wool football fans. They manage to see a top collegiate game each Saturday, plus all of the Bear, Cardinal home games. They journeyed to Champaign for the Illini-Ohio State

game, as did your correspondent. Olivi claims Sousa has a drag with some news photogs and therein lies the reason for all of his good tickets—free yet! . . . Jack Woodlock is a busy boy these days. Not only is he busy with the Roseland Lions show, which will benefit the blind, but he has recently taken on the editorship of the *Lions' Bulletin*. . . . Chuck Sinard recently purchased a new home—claims he has the world's best tenant in Willie Pape. The probable reason for not seeing much of these two lately is that both have been decorating like mad. . . . Bill Rennie and Chris Davidson are now partridge hunting in Sothern, Mo. . . . Speaking of hunting, here are some results of expeditions mentioned in previous issues: Ernie Borgerding, Tom Fleming, Ora Medsker and Leo Finley report a successful trip into Canada with the party getting partridge, duck and rabbit, and each man was able to get his limit of deer. Tom was lost for a few hours and said he will never kid Leo again. Ed Werre and Bill Shippee had some agreement whereby Ed took the first shots and Bill took anything he missed. Score: Shippee 6 pheasant; Werre 0. Cheer up, Ed! Maybe you need a new gun. . . . Roy Gates was up in the mountains of Wyoming not far from Yellowstone Park recently. Results: a 900-pound elk, one antelope, a heavy snowfall, and a burned-down tent. Bet that tent will look good mounted on Roy's mantle. . . . Some of the fellows have heard from C. E. Waterman (a retired Kenwood man). He complains of no word from his old pals; to date, only Englewood men have written him. . . . Joe Solus and many of the other fellows have received their 1-A classification and will know the results of their pre-induction physical exams any day now. . . . Bill Phillips is still in the hospital and would appreciate hearing from some of you fellows, so drop him a line or a card. . . . Harry Spiro will be off to Boston shortly to address the prosthetic faculty of Tufts Dental School and to conduct a postgraduate course there. . . . Well, guess this about winds things up for this time. See you at the Old Timers'

Meeting, which will be held at Nielsen's on the 12th of December. If you do not have your tickets, now is the time to get them—because very few are left. Waterfall 8-4044.—*Lawrence E. Lucas, Branch Correspondent.*

NORTH SIDE

DECEMBER 4, 1950 — LA MAR HARRIS — PLASTICS — This will be our second meeting of the year. The speaker is tops in his field and we all know the important part plastics are playing in the dental picture. Come and bring a friend. . . . *Memories of the A.D.A. Convention—Atlantic City, New Jersey.* Awakening at 5 a.m. for an early flight east with traveling companion and roommate, Bill Cupis, who insisted upon gin-rummy at every opportunity; first battle at 7:30 a.m. at 17,000 feet in a beautiful T.W.A. Constellation. . . . Beau brummel, Ed Luebke, taking in all the sights, and I do mean all, along the boardwalk. . . . Leo Kremer taking new position as Chairman of the A.D.A. Council of Relief. The Christmas seals have been mailed, so why not make this a big year for Leo by donating generously. . . . Orville Larsen, of bow-tie fame, serving his society well and making it a very enjoyable vacation for his charming wife who accompanied him. . . . Russ Boothe was hard at work as a delegate, but found time for sight-seeing trips and, in all, was a good boost for the N. S. at this large meeting. . . . Ray Baralt, new dean of Loyola Dental School and possible new member of the N. S., at an early school breakfast making many new friends with his fine personality. . . . Oysters on the half-shell with Mel Zinser at midnight that continued almost until dawn. . . . Bill Schoen, editor of the *Illinois Dental Journal*, taking evening strolls along the ocean with room-mate and buddy, Bill Mayer of N. Sub. . . . Luncheon with N. S. men, preceeded by of all things—beer. . . . Jewelry stores on the boardwalk auctioning thousand-dollar-and-up diamond rings every evening; yes, they made

plenty of sales to dentists and their wives, anyway I think they were their wives. . . . A great dance given by the hosts, the New Jersey Delegation, at which mink capes were a dime-a-dozen, the east is loaded with mink fellows but I couldn't find the secret. . . . Harold Hillenbrand, Secretary of the A.D.A., flanked by his charming secretary, Miss Nugent, and the speaker of the House of Delegates, making for a smooth running House which did its business in a very efficient manner, thanks to the able aid of Harold. . . . Unseasonable and very welcome warm weather with sunshine filled skies that brought thoughts of a dip in the ocean in early November. . . . A great President's Banquet with charming Mrs. Ann Zinser as a dinner partner. Beautiful stage show into which your correspondent was drafted and made into an even more complete fool. . . . Of course, the highlight of the whole convention was the installation of officers for the coming year. At this affair one of the North Side's hardest workers had the highest honor in the American Dental Association bestowed upon him, that of being installed as president for the year 1950-51. He is, of course, Harold W. Oppice. That's right, the fellow who is my Dad—and a greater leader or father just isn't to be had—do you think I could be biased? . . . All for now—*Robert B. Oppice, Branch Correspondent.*

WEST SUBURBAN

I wonder how many of you know that the president of Chicago Dental Society, Arno Brett, is from West Suburban. Wouldn't it be nice if we could go downtown next meeting 500 strong (that's our membership) and show him how proud we are and that we are back of him 100%. You know the officers can only tell by the attendance whether you like them or not. Incidentally, the next meeting is Dec. 19. Tuesday before Christmas, at 8:00, in the North Ballroom of the Stevens Hotel. The subject is one of vital importance, something every dental office can use. Dr. Wm. T. James from

Youngstown, Ohio, will speak on "Surgical Preparation of the Mouth." Dr. James has many helpful thoughts and has done a tremendous amount of work along this line. Won't you be there? . . . The A.D.A. meeting at Atlantic City was a great success, attendance of 11,608 with dentists from all over the world. Harold Oppice, my former teacher, was installed as president and LeRoy M. Ennis from Philadelphia was elected president-elect. We were well represented by Arno Brett, Guy Miller, Art Skupa, and Bob Humphrey. Wayne R. Dunnon gave a paper at the grand meeting on "Sodium Pentothal Anesthesia in Oral Surgery." Wonderful also is the news that Wayne was honored into the American Society for the Advancement of General Anesthesia in Dentistry. The weather was like mid-summer in Chicago at the A.D.A. meeting, which inspired Wayne to go on to New York for another meeting. Quite a guy, Wayne! Fluorination was recommended at the meeting and so our president hit the first page of the *Tribune*; there is a possibility we may have it in Chicago waters some day. Many of our members will hit the ceiling when they hear our dues have been increased by the A.D.A. But we will have to remember that everything is going up. . . . Harry Smejkal was elected vice-president of the Cicero Kiwanis. Nice work, Harry; hope to visit you at your luncheon soon. . . . Bob Atterbury, who I believe is the only licensed oral surgeon in Oak Park, broke ground for a lovely ranch type home on Euclid Ave., near North Ave. This new home will be more convenient for him to care for his patients. Bob did something I wish we all could do, he introduced two young fellows at the last meeting who are just starting practice. That's a nice gesture to bring these new fellows to the meetings. . . . A. J. Malone and T. K. Barber will open offices in the Temple Bldg., River Forest. Their practice will be limited to pedodontia, for which they have a master's degree from Illinois University, having studied under Maury Massler. You might have seen A. J. Malone's picture in the daily papers

at their recent large meeting. . . . Ken Ladwig, although a young fellow, is spending a week at Hot Springs. Ken is Lt. Gov. of Kiwanis Club Suburban territory. . . . !!! OAK PARK CLUB . . . is located at 721 Ontario St., near Oak Park Ave. and Lake St. At 6:30 Tuesday, Dec. 5, we will have dinner and regular meeting of the West Suburban branch. Please notify Bill Sisson, EUclid 6-6518, of your determination to attend. Dr. Gordon Rovelstad, Chief of Dental Dept. of Children's Memorial Hospital, also professor at Northwestern, is the speaker. . . . Many of our troubles and kicks in handling plastic fillings were ironed out by the able talk of Dr. Eugene Skinner and Dr. James K. Betty and the able assistance of Dr. Rolf Anderson from Norway. Thanks for a wonderful meeting, Art Skupa. We had many guests present and among the most impressive was Dean Raymond Baralt, Jr. of Loyola University, Philadelphia, Pa., who was introduced to the Alumni at a cocktail party. I hope some day I will be able to give more space to this wonderful man. His enthusiasm for youth and teaching and the great financial sacrifice he took for same is inspirational. Lots of luck, Dean, and please remember we're all behind you. Incidentally, he complimented West Suburban on the fine caliber of its men and expressed a wish to be with us and live in the west suburbs. . . . !!! OAK PARK CLUB ROUND TABLE. !!! Every first Monday of the month a select group of dentists meet and thrash out their problems. The club is located at 721 Ontario St. and the ROUND TABLE starts with luncheon at 12:10. This coming meeting will be Dec. 4. The speaker is a very successful dentist from Park Ridge, Dr. Chas. A. Cameron. It will be possible to get back to your office shortly after 1:30 when that meeting ends. Program Chairman Ernie Irish and Pres. Ed. Kritzke WELCOME YOU. . . . Please let me know what you are doing, it may be an inspiration or help to someone else. It's not egotistical to send in those cards. Remember, if you are giving a clinic, it may

inspire the younger men on a project. Your vacation may be a thought that we ought to slow up. . . . How'd you like the election; wasn't it nice? Surprising what we can do if we try. The dividing line between success and failure is in five words, "I did not have time." So long for now; "Be good to yourself." See you at the meetings. . . . Any news telephone MErrimac 7-6292. —*Olaf S. Opdahl, Branch Correspondent.*

SOUTH SUBURBAN

Those of you who did not overindulge on Thanksgiving Day may be in good enough shape to read this column. I don't know how it is with all of you, but usually following a holiday, such as the one we just had, there is an epidemic of extractions. I wonder what there is behind it—do the people just use their chewing teeth on holidays, or is it that they eat so much that the overuse of the carious molars and bicuspid causes them to ache, or maybe it is a pain in sympathy with an abused stomach. . . . Apropos of the current military situation, we are to have our first departure from South Suburban. Vance Phillips is ordered to report to Chanute Field on January 8, 1951. Vance recently resigned his Army commission to apply for one with the Air Force. Good luck to you, Vance! . . . Odd bits of news that come drifting back from Atlantic City. Mike Hughes was the winner of a case of beer, and he tells me that by the time he went down to the fifth basement of the building and carried the thing back to his hotel, it took just about the whole case to quench his thirst. Regardless of the circumstances, Mike says that beer was very good, which is praise indeed for the Eastern brews. . . . C. E. Folkers showed up at our last meeting with one of those beautiful Florida suntans. That wide grin was not so big when during the lecture, our speaker, Dr. Henry Seujewski, pointed out that one of the common causes of basal cell cancer of the skin is overexposure of the skin to the elements,

especially the sun. . . . Our secretary, Henry Freitag, is really going to branch out. During this month he is going to remodel his office and is to add a second chair. . . . Getting back to the military situation, just got word that John Hannell of Blue Island has been put in 1A by the local draft board. . . . That's all for now.—*H. C. Gornstein, Branch Correspondent.*

NORTH SUBURBAN

Although we have no means of measuring, it would appear that the Interprofessional Committee helped to get the cornerstone set-up for the fight against socialized dentistry, etc. Now that the cornerstone is laid, we have much more work to do to complete the job. . . . The North Suburban meeting for January 9, 1951, will have as the speaker, Dr. Charles H. M. Williams of Toronto, Canada. The subject will be, "Influences on the Dynamic Relations of the Teeth on the Supporting Structures of the Teeth" . . . A letter was received by one of the members from Leo H. Tasto, who recently moved to Denver, Colo. His new address is 1454 Jersey Ct. He has begun working in a clinic there, enjoys the sunshine and wished to be remembered to all. . . . Roger Huntington has left for the winter to be in and around San Diego, Calif. . . . Godfrey Schroeder is back again after a long illness. . . . R. V. Hattenhauer of Des Plaines is going into the Service. . . . Paul Bostian of Arlington Heights has been ill. . . . Richard Renn has been hunting in Canada. . . . Latest reports have it that Ed Baumann and Mel Zinser were "reamed" by Riemer in a gin rummy game not long ago. . . . Some of those present at the A.D.A. meeting in Atlantic City were Mayer, Wilcox, La-sater, Stine, Ibbotson, and Baumann. . . . On November 11, Joe Bobrow of Glenview was married to a young lady he first met on a fishing trip to Key West, Florida. They are now honeymooning for a month or more out West. . . . Robert

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DIRECTORY CHICAGO DENTAL SOCIETY

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Kindly address all communications concerning business of the Society to the Central Office

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Applications for Membership

The following applications have been received by the Ethics Committee: Any member having information relative to any of the applicants, which would affect their membership, should communicate in writing with J. R. Carlton, 2612 E. 75th St. Anonymous communications or telephone calls will receive no consideration.

Applicants

BRESCIA, NICHOLAS J. (Loyola (1950) North-west Side, 5524 W. North Ave. Endorsed by John J. O'Connell and James J. Guerrero.

(Continued on page 22)

Do you remember...

— Admiral Byrd's flight to the South Pole in 1929?



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**CHICAGO DENTAL SOCIETY
BRINGS COURT ACTION**

(Continued from page 7)

with the public by laboratories and makes it unlawful for them "to advertise in any manner the appliances constructed or repaired" except in the limited manner permitted by the statute is Section 5a, which is as follows:

"Licensed dentists may employ or engage the services of any person, firm or corporation to construct or repair, extra-orally, prosthetic dentures, bridges, or other replacements for a part of a tooth, a tooth, or teeth. A person, firm or corporation, so employed or engaged, when constructing or repairing such dentures, bridges or replacements, exclusively, directly and solely for licensed members of the dental profession, and not for the public or any part thereof, shall not be deemed or considered to be practicing dentistry as defined in this Act. However, it is unlawful for persons, firms or corporations so employed or engaged, to advertise in any manner the appliances constructed or repaired, or the services rendered in the construction, repair or alteration thereof, except, that persons, firms or corporations so employed may announce in trade journals and professional publications which circulate among members of the dental profession, their names, the locations or places of their business, their office hours, telephone numbers, and the fact that they are engaged in the construction, reproduction or repair of such appliances, together with such display advertisements as disclose the character and application of their work, and persons, firms or corporations so employed or engaged may furnish to licensed dentists information regarding their products, materials, uses and prices therefor. Announcement may also be made by business card, in business and telephone directories, and by signs located upon the premises wherein the place of business is situated, but announcements made by business card or in business and telephone directories and signs shall not contain any amount as a price or fee for the services rendered, or to be rendered, or for any material or materials used or to be used, or any picture or other reproduction of a human head, mouth, denture or specimen of dental work or any other media calling attention to the public to their business. The lettering on signs shall be no more than seven inches in height and no illuminated or glaring light signs shall be used."

Members of the Chicago Dental So-

ciety who know of instances in which any laboratories have taken impressions either themselves or through dentists in their employ, or have made or repaired plates for the general public should immediately report such facts to Executive Secretary of the Society, Karl S. Richardson. The action in furtherance of dental health in this community is brought in behalf of all of the licensed dentists in this area and should have their active cooperation and support.

**TELEPHONE COURSE
DRAWS BIG ENROLLMENT**

(Continued from page 10)

cessful as Dr. Levy and nineteen other dentists who heard the broadcast reported that they didn't miss a word.

Several other postgraduate courses were offered by telephone on a limited basis before the University embarked on a national program last year. Enrollment for the 1949-50 course was 163 dental societies and study clubs. This year's program will be the most extensive ever undertaken in professional education.

The coast-to-coast transmission of the series has been fostered by Dr. Allen G. Brodie, dean of the University of Illinois College of Dentistry. He has pointed out that this type of instruction has proven to be especially advantageous to dentists in small communities and to those in areas distant from educational centers who do not have frequent opportunities to hear the outstanding men of their profession.

Another definite advantage is that there is no limit on the number who can enroll. In this connection, the University has been forced to reject applications for enrollment in many postgraduate courses offered in recent years because of limited facilities. With the telephone arrangement, courses can be given to an unlimited number in dental societies throughout the country.

NEWS AND ANNOUNCEMENTS

(Continued from page 14)

initial care, at acceptable rates and for long terms.

(2) Maintenance. During this stage, Group Health Insurance will assume practically the full cost for complete dental care for those in the \$5,000-or-less income bracket. Among services rendered will be an initial examination, including x-rays, an annual x-ray check-up and prophylaxis twice a year. Also included will be fillings, porcelain jackets and other crowns, extractions, dentures, bridgework, and orthodontia for children. The services of specialists will be provided when necessary.

Group Health Insurance, Inc., is a non-profit voluntary medical insurance in operation for over 10 years. It has over 80,000 subscribers and more than 3,000 participating physicians.

FERGUS R. CONNOR **1880-1950**

Fergus R. Connor, a member of the North Side Branch of the Chicago Dental Society, passed away September 12, 1950. He was a Life Member of the Illinois State Dental Society.

Dr. Connor was graduated from Chicago College of Dental Surgery, dental school of Loyola University, in 1902 and practiced for many years on the near North side.

SYDNEY B. GOODNEY **1886-1950**

Sydney B. Goodney, a member of the North Side Branch of the Chicago Dental Society, died September 14, 1950. He conducted a general practice at 4554 North Broadway and lived at the Leland Hotel.

Dr. Goodney was a graduate of Chicago College of Dental Surgery, dental school of Loyola University, class of 1917.

LESTER N. ROUBERT **1895-1950**

Lester N. Roubert, a member of the North Side Branch of the Chicago Dental Society, died October 2, 1950.

Dr. Roubert was graduated from the Chicago College of Dental Surgery, dental school of Loyola University, in 1918 and practiced at 185 N. Wabash Avenue in Chicago's Loop.

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AGENTS FOR THE DISABILITY AND HOSPITAL PLANS OF THE CHICAGO DENTAL SOCIETY

NEWS OF THE BRANCHES

(Continued from page 19)

Wing, believing that a married man lives longer than a single man, gave up his bachelor's degree and is now honeymooning somewhere in the U. S. . . . The fourth annual dental examination of Waukegan Township High School students was conducted October 15 by the Waukegan dentists under supervision of the Chicago Dental Society. . . . Andrew Furlan of Waukegan has moved into a new ranch type home on Sheridan Road just north of Waukegan. . . . Maybe you've heard this before, but I like it; "Knowledge comes rapidly, but wisdom lingers."—*John McGuire, Jr., Assistant Branch Correspondent.*

WEST SIDE

Thanks to our committees, another fine dinner and meeting were enjoyed by all who attended. Dr. William L. Maxwell showed a movie and explained the technique of using hydrocolloids for inlay and fixed bridgework impressions. As an added attraction to our monthly meeting, our pres., Adolph Stark, arranged to have the "Four Frets" entertain us during dinner. The "Four Frets" are members of the Oak Park chapter of the Society for the Preservation and Advancement of the Barber Shop Quartet Singers of America, Incorporated. The quartet included Chape Roberts, Bill Runkel, "Doc" Colditz and Carles Jesup. They claim to be the only instrumental quartet in the country and they sure put on a fine show. . . . Jack Ehrlich beat the rush and rushed down to Florida. . . . Carl Madda has decided to become a cowboy and roam the wide open spaces. He recently bought eighty acres of land in Tucson, Arizona. . . . Richard Thometz just returned from a short vacation touring the Smoky Mountains in Gatlinburg, Tennessee. (How come all the

orthodontists need vacations so often?)

. . . Max Lieberman hopes to visit with Bob Baxter when he gets to Phoenix, Arizona this month. . . . The Branch extends its sympathy to the family of George F. Schock, who died suddenly while duck hunting in Wisconsin. He was buried November 4 at St. Charles, Minnesota. . . . The Lawndale Dental Club held their first meeting on Friday, November 3. Ed Kozak is president; Bill Kaiser is the secretary. Ed Soucek showed his beautiful colored movies on South America. . . . Howard Michener recently returned from two weeks in the Ozarks. . . . Al Sells and family spent the Thanksgiving weekend at Starved Rock. . . . Louie Vanrell just returned from a five-week trip touring California. Louie told me he had a wonderful trip and it was also wonderful, he said, to see such a splendid turnout at our dinner-meeting. . . . Harry Weinfield is leaving for San Francisco to visit with his son, a well-known pediatrician. . . . Ralph Ball recently returned from Atlantic City, where he had a wonderful time. Thanks for the card, Ralph. . . . This column is yours, so please help me write about you and your activities. You can do this by calling me whenever you have news of yourself or your friends. My phone is MAnsfield 6-7262. Help this column by helping me with the news.—*Irwin B. Robinson, Branch Correspondent.*

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